We loved the sketch that was created following the Future Charity Event so much that we turned it into a snazzy infographic.

We thought long and hard about how to turn this wonderful collection of outcomes into something tangible and easy to digest.

A clear summary of the report for those who haven’t read it.

What do you think? Have we managed to cover everything?

kivo

THE FUTURE CHARITY

CHANGING THE CHARITY SECTOR

The need for the services charities provide is growing



Polarising politics is dividing the masses

Climate change is impacting across the world

The age of austerity is affecting services

Mental health is struggling in a digital world

An ageing population

But the sector is under threat



Traditional supporters are dying out

The proliferation of charities mean people just can't decide

Funding is down across income streams

Faith in the sector is low

Many charities were built in Victorian times, so renovations are costly

We need to act now.

The opportunities for the sector are massive



Digital gives us a platform to start global movements

Awareness and acceptance of individual responsibility for global change is growing

People are energised and want to be part of making things right

Purpose and social impact targets leave huge opportunity for collaboration with commercial

Younger generations are waiting for a way to help

So, what's holding us back?



We compete within our own walls

Leadership is not equipped with the right skills, or representative of the society they serve

We claim we don't have the skills or experience to turn the ship

Trustee model is built on financial performance, so money trumps impact

The stories we tell ourselves are of what we can't do...

We need to join forces to make change happen.



Redefine purpose
A strong and meaningful purpose that is positioned within the context of collaborators will secure our place in building a better world.



Building Confidence
By building confidence in leadership to take risks, trust in others, show vulnerability and step into new territories, we can be a truly inspirational sector.



Measuring Meaningfully
By putting impact at the heart of our motivation to change and by trusting in evidence, we can be a relevant and positive force for change.



Valuing our people
Recognising, trusting and supporting talent within the sector, and creating an empowering environment we will free change-makers to disrupt traditional constraints.



Looking beyond the sector
By creating strategic partnerships and by learning from commercial innovators, we can start to do things in inspirational new ways.

TO READ THE FULL REPORT VISIT
WWW.KIVOTRANSFORMATION.CO.UK

If you’d like to read the full report, you can download it here.