



We loved the sketch that was created following the Future Charity Event so much that we turned it into a snazzy infographic.

We thought long and hard about how to turn this wonderful collection of outcomes into something tangible and easy to digest.

A clear summary of the report for those who haven't read it.

What do you think? Have we managed to cover everything?

The logo for Kivo, featuring the word "kivo" in a bold, lowercase, sans-serif font. A small, stylized eye icon is positioned above the letter "i".

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# THE FUTURE CHARITY

# CHANGING THE CHARITY SECTOR

## The need for the services charities provide is growing



Polarising politics is dividing the masses



Climate change is impacting across the world



The age of austerity is affecting services



Mental health is struggling in a digital world



An ageing population

## But the sector is under threat



Traditional supporters are dying out



The proliferation of charities mean people just can't decide



Funding is down across income streams



Faith in the sector is low



Many charities were built in Victorian times, so renovations are costly

## We need to act now.

## The opportunities for the sector are massive



Digital gives us a platform to start global movements



Awareness and acceptance of individual responsibility for global change is growing



People are energised and want to be part of making things right



Purpose and social impact targets leave huge opportunity for collaboration with commercial



Younger generations are waiting for a way to help

## So, what's holding us back?



We compete within our own walls



Leadership is not equipped with the right skills, or representative of the society they serve



We claim we don't have the skills or experience to turn the ship



Trustee model is built on financial performance, so money trumps impact



The stories we tell ourselves are of what we can't do...

## We need to join forces to make change happen.



### Redefine purpose

A strong and meaningful purpose that is positioned within the context of collaborators will secure our place in building a better world.



### Building Confidence

By building confidence in leadership to take risks, trust in others, show vulnerability and step into new territories, we can be a truly inspirational sector.



### Measuring Meaningfully

By putting impact at the heart of our motivation to change and by trusting in evidence, we can be a relevant and positive force for change.



### Valuing our people

Recognising, trusting and supporting talent within the sector, and creating an empowering environment we will free change-makers to disrupt traditional constraints.



### Looking beyond the sector

By creating strategic partnerships and by learning from commercial innovators, we can start to do things in inspirational new ways.

● TO READ THE FULL REPORT VISIT [WWW.KIVOTRANSFORMATION.CO.UK](http://WWW.KIVOTRANSFORMATION.CO.UK)



If you'd like to read the full report, you can download it [here](#).